

## Presentation Skills for Executives

In this era of electronic communication, it is more critical than ever that executives have the capacity to communicate their ideas, principles and recommendations face to face, to **guarantee** their message is both **listened to and understood**.

Information is based, both on the way in which it is communicated and how it is received by the audience.

Brendan Walsh Communications has packaged a highly effective two day program for business executives that will dramatically enhance their capacity to communicate effectively and convincingly.

This program is presented in a non-threatening, engaging two-way style, where executives learn through interactive discussion and through each others' experiences.

The program covers core elements of face-to-face communication, planning and preparation for business presentations and a wide range of delivery skills suited to all business presentations.

Brendan Walsh has trained thousands of business executives in communication skills.

Sincerely,

Brendan



### Would you like to say a few words?...



This unexpected request can make the pulse race, the hands tremble and the throat turn dry.

It's true, most people are not confident talking in front of a group. For some, the very thought fills them with dread.

Yet today's manager must be a proficient communicator, one-to-one **and** to a large audience. A superior ability to project ideas, inform and motivate groups is a key factor when one is being evaluated for promotion to a management position.

So, what can you do to get that edge? How do you become an inspiring speaker, in control and at ease in front of an audience?

**Here's how...**

## A special 2-day course: Presentation Skills for Executives

*"You'll be a better, more confident speaker..."*

*"That's a promise!"*

Learn the secrets of one of Australia's best-known, most experienced public speakers - Brendan Walsh!

Entertaining and interactive, the course describes proven techniques which you will apply in small (maximum 8 participants) and comfortable workshop groups or, private (1 to 3 participants).

### **What will be covered? The topics include...**

- You can become an effective public speaker
- Communicating one-to-one
- Communicating to a large group
- Preparing your talk
- Banishing the jitters
- Profiling your audience
- Putting real power into your delivery
- Building genuine listener interest
- How to work the room
- Using humour
- The impromptu talk
- Enjoying public speaking!
- ...and much, much more!

## **Brendan Walsh... Communicator**



Brendan's credentials as a communicator are extensive and impressive.

He broadcasted for 25 years with 2MBS-FM, where he hosted the most popular weekly drive-time program - and has made numerous television appearances.

As a professional speaker, trainer and motivator here and in the US, Brendan's clients are a roll-call of our biggest corporate names, as well as many government departments, universities and other public bodies.

Brendan Walsh is a **former President of the National Speakers' Association** in NSW and holds **Certificate IV in Assessment and Workplace Training**.

Over the years, he has coached thousands of executives in speech craft to become assured and compellingly effective communicators.

Remember... what Brendan Walsh has achieved for others, he can achieve for **you!**

## Will the Presentations Skills for Executives course work for you?

*It did for these individuals!*

Over the years, Brendan Walsh has received a great many letters praising his courses. Here's just a small sample of this positive feedback...

*"Go to the workshop run by Brendan Walsh... an outstanding couple of days, dynamic, informative and fun-filled!"*

**David Burse**  
Baida Poultry Pty Ltd

*"My once impossible dream of speaking in front of people came true..."*

**Neela Kanitkar**  
Telstra

*"The best course I have ever done, Brendan has a unique teaching ability and makes the course enjoyable and entertaining as well as informative."*

**Poppy Pavlides**  
Microsoft Services

*"I thoroughly enjoyed the course... well presented and organised."*

**Richard Laws**  
Sanitarium Health Foods

## Presentation Skills for Executives Course Registration

### A special 2-day public course

**Please enrol me in the next public Presentation Skills for Executives course**

The Sovereign Inn  
220 Pacific Highway  
Crows Nest NSW 2065

**FREE parking**

**Day 1: 8.45am to 4.30pm**

**Day 2: 9.00am to 4.30pm**

at **\$990.00** per person including:

- Coffee or tea on arrival
- Lunch
- Morning and afternoon tea
- Course workbook
- Video tape of your performance
- Complimentary humour audio cassette tape

**Please contact me with regard to:**

- Presentation Skills for Executives in-house course**
- Presentation Skills for Executives one-on-one course**
- Professional Telephone Skills course**

*Invest in your organisation's most valuable asset...*

*Its' own people!*

**4 easy ways to register:**

**phone/fax:**  
**+612 9415 6907**

**by e-mail:**  
**brendan@brendan.com.au**

**by post:**  
**PO Box 104**  
**Lindfield 2070**

### Participant(s) details:

Complete form, print out and fax or post to Brendan Walsh Communications

Name:	<input type="text"/>		
Job title:	<input type="text"/>		
e-mail:	<input type="text"/>		
Name:	<input type="text"/>		
Job title:	<input type="text"/>		
e-mail:	<input type="text"/>		
Company:	<input type="text"/>		
Address:	<input type="text"/>		
Suburb/City:	<input type="text"/>	State:	<input type="text"/>
		Postcode:	<input type="text"/>
Telephone:	<input type="text"/>	Mobile:	<input type="text"/>
Fax:	<input type="text"/>		

Please list additional registrations on a separate sheet and attach.

### Payment information

**Number of participants x \$990.00 =**  **Total payable**

- Cheque enclosed made payable to **Brendan Walsh Communications**.
- Funds electronically transferred to Westpac Banking Corporation, North Sydney  
**BSB: 032 099**, Account number: **942132**.

- This is not a tax invoice. A tax invoice / receipt will accompany confirmation of your registration.
- Prices quoted are inclusive of GST.
- Payments are refundable up to 7 days prior to commencement of the course, after which you can nominate another person in your place, or attend a later course.

**"Before you speak to an audience - speak to us."**



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**website: [www.brendan.com.au](http://www.brendan.com.au)**

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